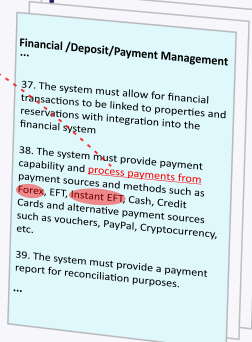


Infographics of the effectiveness of participation in tenders with the involvement of a team of Masterstroke experts

Key points: choice of strategy and method of software design, choice of technologies, technical subtleties.

Within the framework of tender documents ("bottlenecks" that need to be paid attention to are indicated).



Building interaction with the organizer of the tender: sequence of actions, peculiarities of mentality, nuances of assessment by tender commissions, what to do in case of failure to pass one of the stages.

Actions that contribute to the victory and positive perception of the team

How to save money correctly at the stage of reparation for the tender

Practical recommendations on the selection of subject matter experts within the scope of the project

Video reviews, layouts, interfaces, MVP

Work with sections of the tender

Analysis of the stage of the presentation of the team before the competition committee

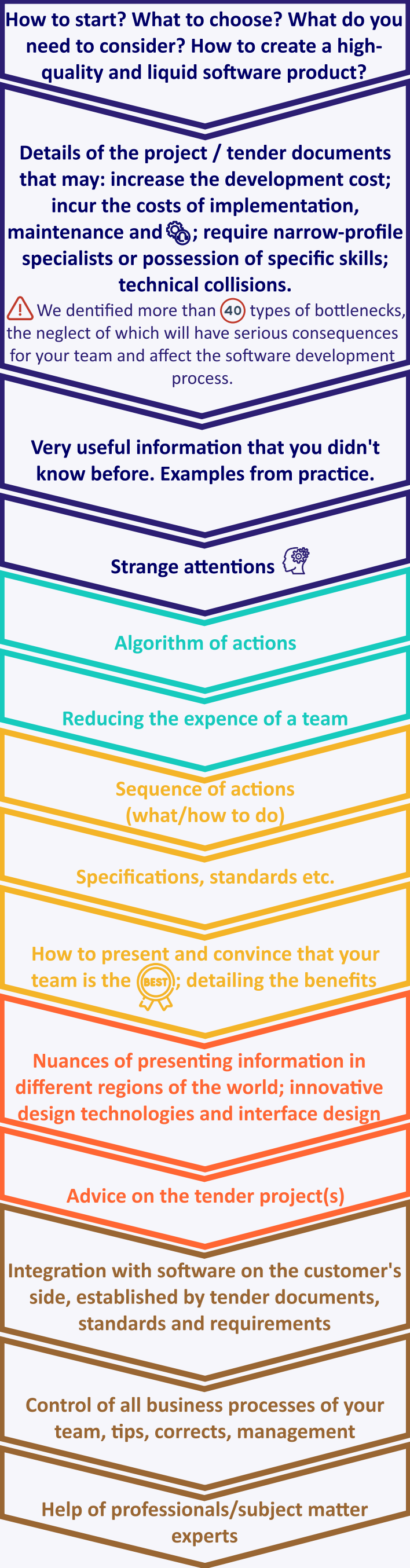
Designing a quality user experience

Recommendations

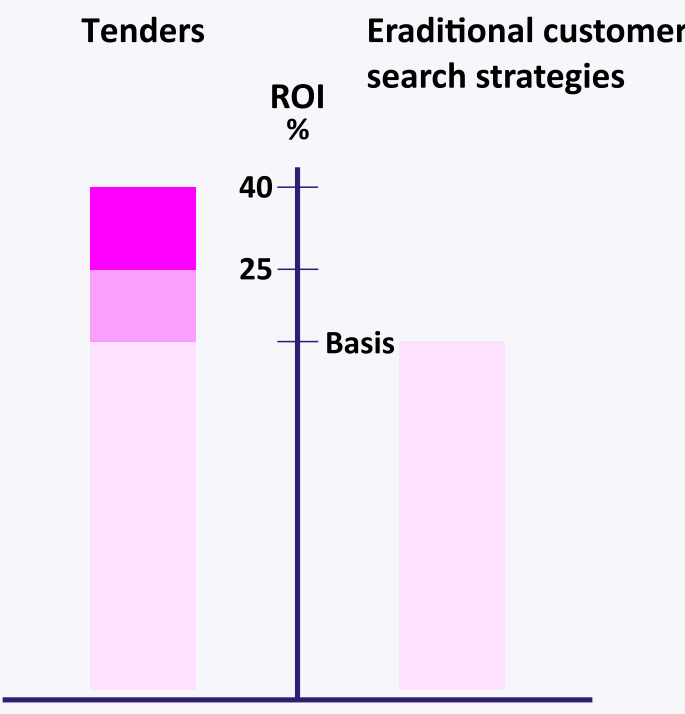
Preparation and brief description of solutions for the tender task

Mentoring and tracking

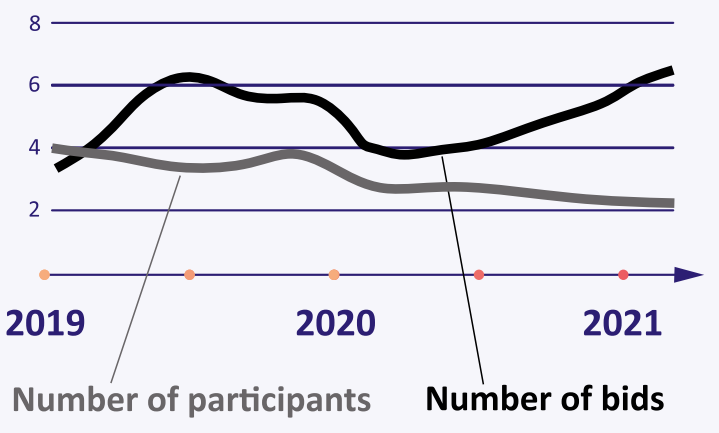
Answers to questions



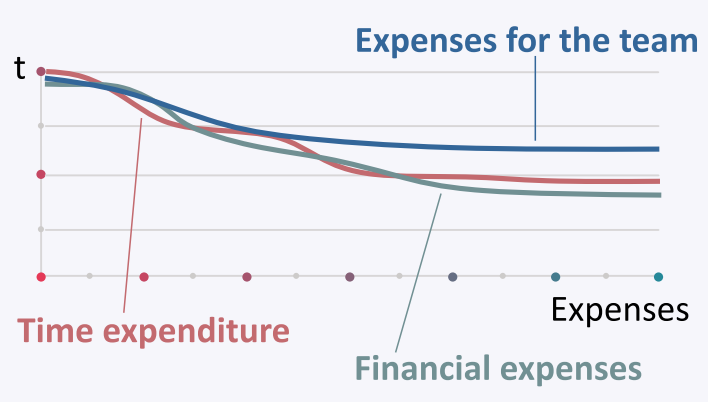
ROI when using the Tender as a tool to attract customers compared to other engagement strategies



Over the past year, the average number of bids has increased, and the number of participating companies has decreased - the chance of winning increases



Indicators of performance (KPI) in the use of services of Masterstroke company



P increased chance of winning

