Infographics of the effectiveness of participation in tenders with the involvement of a team of Masterstroke experts

Key points: choice of strategy and method of software design, choice of technologies, BER+ technical subtleties.

Within the framework of tender documents ("bottlenecks" that need to be paid attention

to are indicated).

KALEIDOSCOPE

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Building interaction with the organizer of the tender: sequence of actions, peculiarities of mentality, nuances of assessment by tender commissions, what to do in case of failure to PROFITABLE pass one of the stages.

Actions that contribute to the victory and positive perception of the team

How to save money correctly at the stage of reparation for the tender SUBSCRIBER

Practical recommendations on the selection of subject matter experts within the scope of the project

Video reviews, layouts, interfaces, MVP

Work with sections of the tender

Analysis of the stage of the presentation of the team before the competition committee

Designing a quality user experience BUSINESS

Recommendations



Preparation and brief description of solutions for the tender task

BUSINESS+

SUBSCRIBER+

Mentoring and tracking



Answers to questions



How to start? What to choose? What do you need to consider? How to create a highquality and liquid software product?

Details of the project / tender documents that may: increase the development cost; incur the costs of implementation, maintenance and 🍖; require narrow-profile specialists or possession of specific skills; technical collisions.

We dentified more than 40 types of bottlenecks, the neglect of which will have serious consequences for your team and affect the software development process.

Very useful information that you didn't know before. Examples from practice.

Strange attentions 🖑

Algorithm of actions

Reducing the expence of a team

Sequence of actions (what/how to do)

Specifications, standards etc.

How to present and convince that your team is the (DEST); detailing the benefits

Nuances of presenting information in different regions of the world; innovative design technologies and interface design

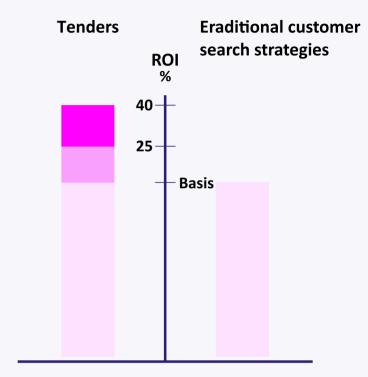
Advice on the tender project(s)

Integration with software on the customer's side, established by tender documents. standards and requirements

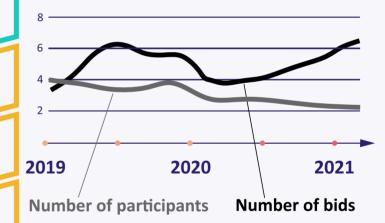
Control of all business processes of your team, tips, corrects, management

Help of professionals/subject matter **experts**

ROI when using the Tender as a tool to attract customers compared to other engagement strategies



Over the past year, the average number of bids has increased, and the number of participating companies has decreased - the chance of winning increases



Indicators of performance (KPI) in the use of services of Masterstroke company



P increased chance of winning

